

BRAND GUIDELINE:

LOGO DESIGN



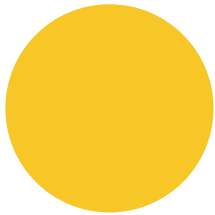
CAROL ENNEKING
Speaker - Author - Consultant

LOGO INVERTED

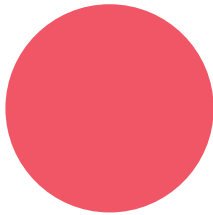


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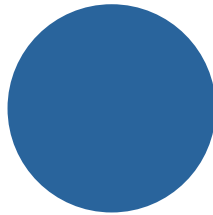
BRAND COLORS



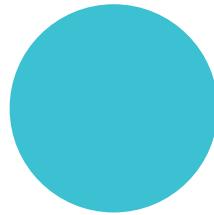
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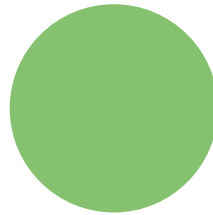
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HEX#: D95A62



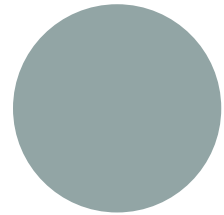
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HEX#: 355D94



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C:51 M:4 Y:75 K:0
R:154 G:188 B:109
HEX#: 9ABC6D



C:42 M:24 Y:29 K:5
R:160 G:171 B:171
HEX#: A0ABAB

TYPE SYSTEM

LOGO FONTS:

Quicksand Bold

TITLE FONTS:

Raleway Bold
Quicksand Bold

TEXT FONTS:

Raleway Regular
Quicksand Regular



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Quicksand Bold
Kerning -57

Quicksand Bold
Kerning -10