

BRAND GUIDELINE

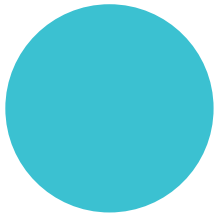
LOGO DESIGN



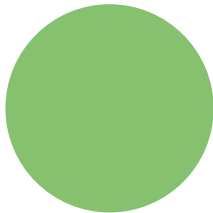
LOGO INVERTED



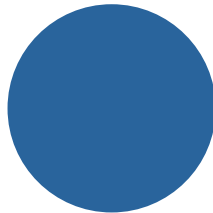
BRAND COLORS



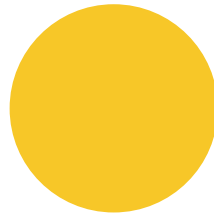
C:65 M:0 Y:19 K:0
R:106 G:188 B:206
HEX#: 6ABCCE



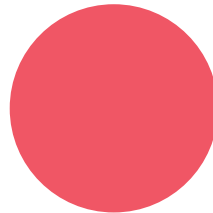
C:51 M:4 Y:75 K:0
R:154 G:188 B:109
HEX#: 9ABC6D



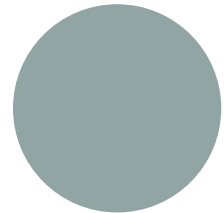
C:89 M:62 Y:15 K:2
R:53 G:93 B:148
HEX#: 355D94



C:3 M:21 Y:93 K:0
R:242 G:201 B:70
HEX#: F2C946



C:0 M:81 Y:51 K:0
R:217 G:90 B:98
HEX#: D95A62



C:42 M:24 Y:29 K:5
R:160 G:171 B:171
HEX#: A0ABAB

TYPE SYSTEM

LOGO FONTS:

Poppins Regular

TITLE FONTS:

Poppins Regular

TEXT FONTS:

Poppins Regular



Poppins
Regular
lowercase
Kerning -5

Poppins
Regular
small caps
Kerning, 25