



carol enneking
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KEYNOTE SPEAKER. STORYTELLER. CREATOR OF THE REBALANCING ACT.

Helping leaders succeed without losing themselves.



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Carol Enneking is a force in modern leadership - a corporate warrior turned transformational guide for today's most influential organizations. She has not only studied leadership; she has lived it from every angle, navigating the pressures of global business while raising a family, overcoming personal adversity, and redefining what "success" truly means.

For years, Carol served as a trusted advisor to executives and rising leaders in more than 150 companies across six continents, helping them lead with authenticity, clarity, and courage. But what sets her apart is what she chose next: she stepped out of the advisory role and into the arena herself. Beginning as a manager and rising to Vice President at a \$6B international manufacturing company, she proved her approach not only works in theory but withstands the realities of corporate life - competing priorities, high-stakes decisions, complex people dynamics, and unrelenting expectations.

This dual-lens experience - coaching leaders at the highest levels and becoming one - gives Carol a rare depth of insight and credibility. She understands the demands placed on leaders because she has lived them and led through them.

Carol's award-winning, best-selling book, *The Rebalancing Act: Wisdom from Working Women for Success that Matters*, draws on the powerful stories of more than seventy women and men she interviewed, as well as her own lived experiences. Their insights shaped the seven

archetypes that reveal how women typically show up at work - and the traps that often derail even the most accomplished among us. Through these narratives and reflections, Carol offers a relatable, human-centered path to recognizing those traps and moving toward success that truly matters.

Her message has resonated around the world. In 2025, Carol was recognized as Oxford Talks' Most-Viewed Speaker in its history, with more than 1.8 million viewers engaging with her powerful call to redefine success before it redefines us. Filmed at Oxford University, her talk has reached audiences globally and continues to resonate with leaders seeking a more sustainable - and more human - way to succeed.

As the Founder of **Rebalancing Revolution™**, Carol equips organizations and individuals to shift from burnout and pressure to clarity, influence, and "success that matters." Whether on stage, in the boardroom, or in one-to-one conversations, she brings candor, compassion, and a deep belief that every life is an unfolding story - and rebalancing is how we write it with intention.